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FASHIONDISTRICT
RADIO

Rate Card

MONDAY-FRIDAY	SHOWS WEEKDAYS	Promo/Ad	Live Read	Billboard	Interview	Satellite B	OB
SLOT		30 SEC	30 SEC	10 SEC	15MIN	30MIN	3HR
06:00-09:00	Modern Twist Breakfast Show	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
09:00-12:00		R 600.00	R 700.00	R 250.00	R 2000.00	R 3000.00	R 40K
12:00-15:00	Midday Bliss	R 600.00	R 700.00	R 250.00	R 2000.00	R 3000.00	R 40K
15:00-18:00	Game Changers	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
18:00-19:00	Explosion Drive	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
19:00-21:00	Urban Kings	R 600.00	R 700.00	R 250.00	R 2000.00	R 3000.00	R 40K
19:00-20:00 (Wednesday)							
21:00-00:00	Ziyawa	R 550.00	R 650.00	R 200.00	R 1500.00	R 2000.00	R 40K
00:00-03:00	AM Mixdown	R 400.00	R 650.00	R 250.00	R 2000.00	R 1500.00	R 40K
03:00-06:00			R 400.00	R 650.00	R 250.00	R 2000.00	R 1500.00

FRIDAY NIGHTS							
18:00-20:00	The Mix Tape	R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00	R 40K
20:00-21:00	Ziyawa (live DJ mixes DOA)	R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00	R 40K
21:00-00:00			R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00

PARCKAGES/PRODUCTS

Drama	5minutes-R1000.00
Production/ Fee	Voice over, Script writing, editing, packaging and studio time-R3 000.00
Sponsored Programme	Please check annexure A
Competitions	5minutes slot for all competition is R 3000.00 Plus Competition Giveaways
MC's & DJ's	MC or DJ per hour cost R 3 000.00
Stage & Sound	On request Stage & Sound
Online Advertising	On request with value added at the stations discretion
Event Crossovers	To be treated as added Value if you advertise
Traffic/News/Sports/Updates/Editorials	R 5000.00 PER PACKAGE(Opening, Middle and Closing Billboards) per sponsored slot
Abbreviations	GA- Generic Advert/Promo(Recorded material)/LR-Live Reads/SB-Satellite Broadcast/BB-Billboards/Interview/OB-outside Broadcast

WEEKEND SLOTS		P/A	LR	BB	INT	SB	OB
Saturday/Sunday		30 SEC	30 SEC	10 SEC	15MIN	30MIN	3HR
00:00-03:00 (Saturday & Sunday)	Ziyawa	R 300.00	R 450.00	R 150.00	R 1500.00	R 3000.00	R 40K
03:00-06:00 (Saturday & Sunday)	The Heat Wave	R 300.00	R 450.00	R 150.00	R 1500.00	R 3000.00	R 40K
06:00-09:00 (Saturday)	Ground Worx	R 700.00	R 800.00	R 150.00	R 3000.00	R 4000.00	R 40K
06:00-09:00 (Sunday)	Sunday Bliss	R 700.00	R 800.00	R 300.00	R 3000.00	R 4000.00	R 40K
09:00-10:00 (Saturday)	Variety Slot with Live Events	R 500.00	R 700.00	R 300.00	R 3000.00	R 4000.00	R 40K
09:00-12:00 (Sunday)			R 400.00	R 650.00	R 250.00	R 2000.00	R 3000.00
10:00-12:00 (Saturday)	FDR Top 20	R 400.00	R 650.00	R 250.00	R 2000.00	R 3000.00	R 40K
12:00-15:00 (Saturday)		R 500.00	R 700.00	R 300.00	R 3000.00	R 4000.00	R 40K
12:00-15:00 (Sunday)		R 500.00	R 700.00	R 300.00	R 3000.00	R 4000.00	R 40K
15:00-18:00 (Saturday & Sunday)	Point of Order	R 700.00	R 800.00	R 250.00	R 3000.00	R 4000.00	R 40K
18:00-21:00 (Saturday & Sunday)	Mix Down	R 400.00	R 500.00	R 250.00	R 2000.00	R 3000.00	R 40K
21:00-00:00 (Saturday)	Mix Down Sessions	R 400.00	R 650.00	R 250.00	R 2000.00	R 2000.00	R 40K
21:00-00:00 (Sunday)			R 400.00	R 500.00	R 250.00	R 2000.00	R 3000.00